

Privacy Policy

Online visitors register

13/05/2024

Data controller

Electric Power Finland Oy (Business ID 2104873-2)
Prosessitie 6 FI-21530 Paimio

Contact person for matters concerning the register

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Legal basis and purpose of the processing of personal data. Is the provision of personal data a legal or contractual requirement?

The purpose of the register is to ensure the security of the company's website. The data obtained (IP address) will only be used in the event of a fault or to investigate a data breach.

The basis for processing is a legitimate interest and – in the case of cookies and similar tracking technologies – consent.

Basis of legitimate interest

General network security and practice.

The data controller's legitimate interest in processing the personal data collected and used is based on the freedom to conduct a business.

Categories of personal data concerned

IP address, time and pages visited.

Recipients and groups of recipients

Limited, authorised personnel of the web hosting company maintaining the web server.

Consent

Consent is given via the banner on the website and can be withdrawn via the "cookie settings" section.

Data content of the register

The personal register contains the following information:

- IP address
- Online visiting time
- Pages the visitor has viewed

Regular sources of data

Customer data is gained from their visits to the Internet website of the organisation.

Retention period of personal data

Personal data will never be deleted separately.

Regular disclosures of data

The data in the register is only available to the company, except when using an external service provider.

Data will not be disclosed outside the company or to its partners, except in connection with data breaches and the like.

Transfer of data outside the EU or EEA

Personal data will not be transferred outside the European Union unless it is necessary to ensure the technical implementation of services offered by the organisation or one of its partners.

Principles for the protection of the register A: Manual data material

No manual data is involved.

Principles for the protection of the register B: Electronic data material

Only designated employees of the organisation and companies acting on its behalf are entitled to use the hosting server of the website.

Each defined user has their personal username and password. Each user has signed a non-disclosure agreement.

The system is protected by a firewall, which prevents unauthorised access to the system from outside.

The data in the register is protected and processed in accordance with the provisions and principles of the Data Protection Act, the regulations of the public authorities and good data processing practices.

Cookies

We use cookies on our website. A cookie is a small text file sent to a user's computer and stored there. Cookies do not harm users' computers or files. The primary purpose of using cookies is to improve and personalise the visitor's experience on the website and to analyse and improve the functionality and content of the website.

The data collected through cookies can also be used to target communications and marketing and optimise marketing measures. A single user cannot be identified solely through the use of cookies. However, data obtained through cookies may be linked to information obtained from the user in other contexts, such as when the user fills in a form on our site.

Cookies are used to collect the following types of data:

- the visitor's IP address
- the time of the visit
- the browsed pages and page viewing times
- the visitor's browser

The rights you have

Users visiting our website have the option to block the use of cookies at any time by changing their browser settings. Most browsers allow you to disable the cookie function and delete cookies that have already been stored.

Blocking the use of cookies may affect the functionality of the site.

GOOGLE ANALYTICS

Usage statistics are collected from the website for the Google Analytics service, the purpose of which is to monitor, develop and plan the marketing of the website. The data collected cannot be traced back to a particular user or person.

In addition, the website uses Google Analytics Demographics to collect target group and subject data, which records information such as the age, gender and subject areas of the user. You can change the settings related to the collection of this information on your personal Google account at <https://www.google.com/settings/ads>

If you wish, you can disable Google Analytics tracking through this browser add-on offered by Google.

Automatic processing and profiling

The right of access, i.e. the right to have access to personal data.

The data subject has the right to access the data concerning them that has been stored in the register. The request for data access must be made in writing by contacting the company's customer service or submitted from a verifiably identifiable email address.

The data subject has the right to prohibit the data controller from processing and disclosing their data for direct marketing, distance selling and direct selling, market research and opinion polling by contacting the customer service of the company.

The data controller is entitled to charge for the request if obtaining the information incurs costs.

The right to transfer data from one system to another

Data subjects have the right to transfer their data from one system to another.

A transfer request can be addressed to the contact person for the register.

The right to request correction of data

Personal data in the register that is inaccurate, unnecessary, incomplete or out of date for the purpose of processing must be corrected, deleted or supplemented.

The request for correction must be made by a hand-signed written request to the company's customer service or from a verifiably identifiable email address.

The request must specify which data is to be corrected and on what basis this is to be done. The correction will be carried out without delay.

The person from whom the incorrect data was received or to whom it was disclosed will be notified of the correction of the error. When a correction request is refused, the person responsible for the register issues a written certificate stating the reasons why the correction request was rejected. The person concerned may appeal against the decision and refer it to the data protection supervisory authority for resolution.

The right to restrict data processing

The data subject has the right to request the restriction of data processing, for example, if the personal data contained in the register is incorrect. The contact person is the person responsible for the register.

The right of objection

The data subject has the right to request personal data concerning them and the right to request the rectification or erasure of personal data. Requests can be addressed to the contact person for the register.

If you act as a contact person for a company or organisation, your data cannot be deleted during this time.

Right to lodge a complaint with the supervisory authority

As a data subject, you have the right to lodge a complaint with a supervisory authority if you consider that the processing of personal data relating to you infringes the General Data Protection Regulation (GDPR)

You can also lodge a complaint in the member state where you have your habitual residence or place of work.

The contact details of the national supervisory authority are: The Office of the Data Protection Ombudsman
P.O. Box 800, Ratapihantie 9, FI-00521 Helsinki, Finland
Tel. 029 56 66700
tietosuoja@om.fi
www.tietosuoja.fi

Other rights related to the processing of personal data

The data subject has the right to prohibit the data controller from processing and disclosing their data for direct marketing and other marketing purposes, to request the anonymisation of their data where applicable, and to be completely forgotten.